

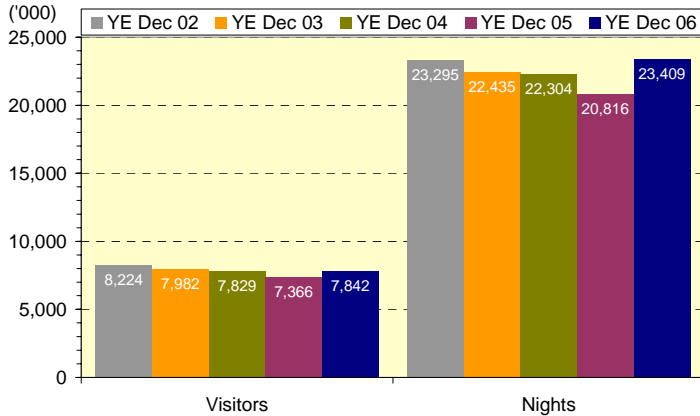


Total visitors ('000)	26,010
Total nights ('000)	72,995
- domestic nights	32.1%
- international nights	67.9%
Total expenditure (\$m)	\$10,640

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

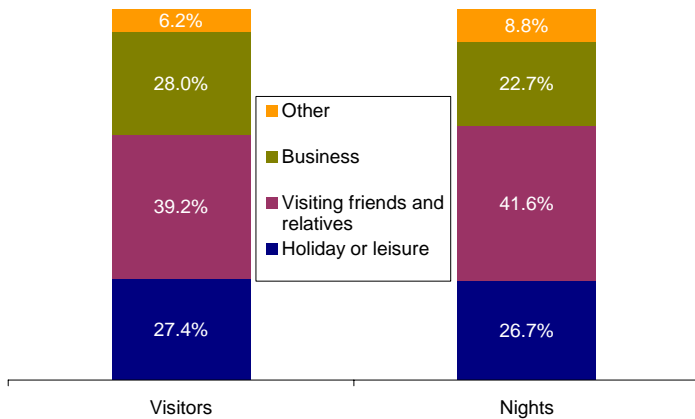


The region received over 7.8 million domestic overnight visitors - up by 6.5% on YE Dec 05. Visitors spent over 23.4 million nights in the region - up by 12.5% on YE Dec 05.

Market share

The region received 31.6% of visitors to and 27.2% of nights in NSW. Compared to YE Dec 05, the share of visitors was up by 0.7% points and share of nights was up by 2.0% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (39.2%) was the largest purpose for visitors to the region. 'Business' (28.0%) was the 2nd largest, followed by 'Holiday or leisure' (27.4%).

Nights - 'Visiting friends and relatives' (41.6%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (26.7%) was the 2nd largest, followed by 'Business' (22.7%).

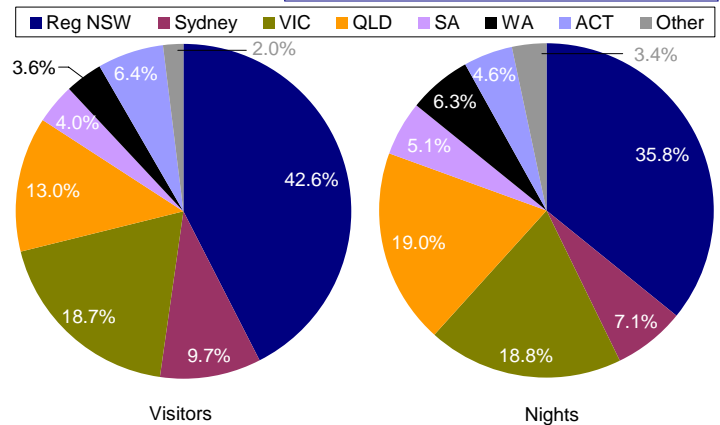
Accommodation

Over 1/2 (51.5%) of nights in the region were spent in 'Friends or relatives property'. 'Luxury hotel or luxury resort, 4 or 5 star' (14.8%) was the 2nd most popular, followed by 'Standard hotel, motor inn, below 4 star' (13.8%).

Activities

Nearly 3/5 (55.2%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (48.9%) was the 2nd most popular activity, followed by 'Go shopping' (29.1%) and 'General sight seeing' (23.3%).

Origin



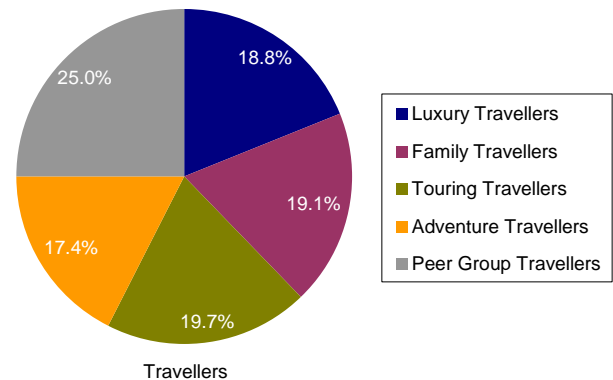
The region received nearly 1/2 (47.7%) of visitors and close to 3/5 (57.2%) of nights from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Over 1/2 (52.3%) of visitors and more than 2/5 (42.8%) of nights came from intrastate.

Transport

Over 1/2 (53.8%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (36.7%) was the 2nd most popular, followed by 'Railway' (6.8%).

Australian travel segments ⁽¹⁾



One quarter (25.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.7%) was the 2nd largest travel segment, followed by 'Family travellers' (19.1%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$190 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 112,300 (5.7%) of the region's workforce were employed in the tourism industry.

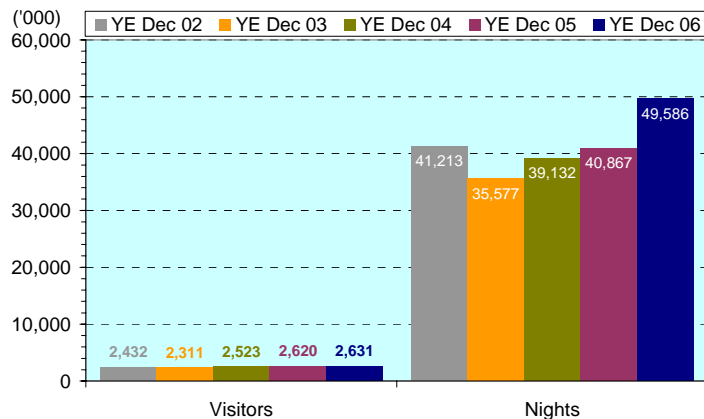
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



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Total nights ('000)	72,995
- domestic nights	32.1%
- international nights	67.9%
Total expenditure (\$m)	\$10,640

International Overnight Travel

Visitors and nights



The region received over 2.6 million international overnight visitors - up by 0.4% on YE Dec 05. Visitors spent nearly 49.6 million nights in the region - up by 21.3% on YE Dec 05.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 94.5% of visitors to and 86.6% of nights in NSW. Compared to YE Dec 05, the share of visitors was down by 0.3% points and the share of nights was up by 2.8% points.

Purpose of visit

'Holiday/pleasure' (58.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (20.7%) was the 2nd largest, followed by 'Business' (15.2%).

Origin

Market	Share	Market	Share
Hong Kong	3.0%	New Zealand	11.9%
Singapore	2.4%	Japan	9.5%
Malaysia	1.5%	USA	10.6%
Indonesia	1.0%	Canada	2.5%
Taiwan	1.9%	United Kingdom	15.8%
Thailand	1.2%	Germany	3.5%
Korea	7.5%	Scandinavia	1.9%
China	8.5%	Other Europe	8.8%
India	1.6%	Gulf Countries	0.7%
Other Asia	1.6%	Other Countries	5.2%

'United Kingdom' (15.8%) was the largest source market of visitors to the region. 'New Zealand' (11.9%) was the 2nd largest, followed by 'USA' (10.6%).

Accommodation

Nearly 2/5 (37.8%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (28.8%) was the 2nd most popular, followed by 'Standard hotel / motel / motor inn, below 4 star' (7.3%).

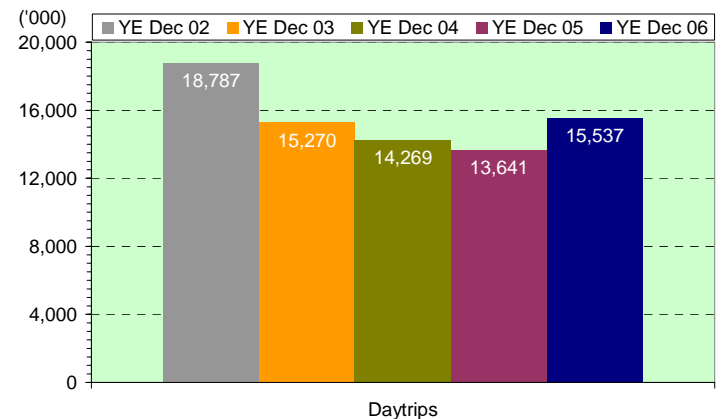
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$94 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received over 15.5 million domestic daytrip visitors - up by 13.9% on YE Dec 05.

Note: Nationally, the number of domestic daytrips taken by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

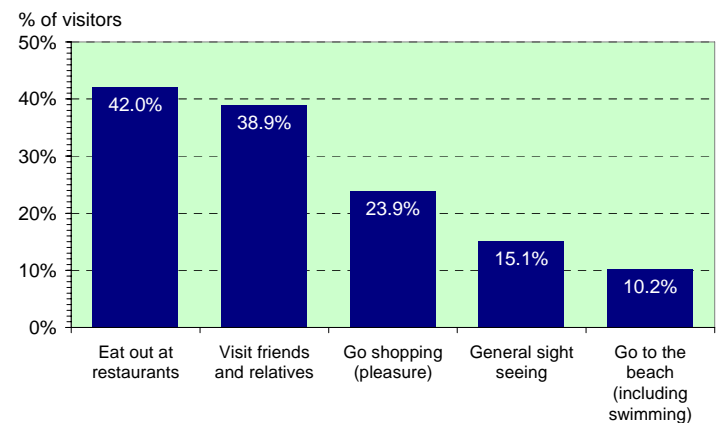
Market share

The region received 35.1% of daytrips to NSW. Compared to YE Dec 05, the share was up by 2.5% points.

Purpose of visit

'Holiday or leisure' (48.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (32.6%) was the 2nd largest, followed by 'Business' (8.3%).

Activities



Over 2/5 (42.0%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (38.9%) was the 2nd most popular activity, followed by 'Go shopping' (23.9%) and 'General sight seeing' (15.1%).

Age

Nearly 1/4 (22.5%) of visitors to the region were aged '15-24 years'. The 2nd largest age group was '45-54 years' (17.9%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$98 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA